Vision and Goals

Vision

"describes the future state of the enterprise, without regard to how it is achieved"; may possibly be unattainable and compound rather than focused on a single aspect

Goal

"... a statement about a state or condition of the enterprise to be brought about or sustained through appropriate Means"

ISSS is the leading and largest professional society in the world encouraging, identifying and curating research and application of systems approaches to complex problems

Diversity : Goal

Members represent the wide diversity of cultures, languages, customs, age and genders

to have members in every country, and from as many different disciplines as possible

Diversity-2 : Goal

- amplifies Vision

Encourage Theoretical Systems : Goal

to encourage the development of theoretical systems which are applicable to more than one of the traditional departments of knowledge

to investigate the isomorphy of concepts, laws, and models in various fields, and to help in useful transfers from one field to another

to encourage the development of adequate theoretical models in areas which lack them

Encourage Theoretical Models : Goal

Investigate Isomorphy : Goal

to eliminate the duplication of theoretical efforts in different fields

to promote the unity of science through improving the communication among specialists

Eliminate Duplication : Goal

Promote Unity of Science : Goal

- amplifies Vision

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Objectives

- **Five Members/Country**: Objective to have at least 5 members from every country by July 2022
- **Balance**: Objective to have a balance age, experience and gender in membership by 2022
- **Location Plan**: Objective to have a 5 year conference location plan in place by July 2020
- **System Inventory**: Objective To inventory and describe theoretical systems across disciplines by July 2020
Vision – Goals – Objectives Example

ISSS Vision : Vision

ISSS is the leading and largest professional society in the world encouraging, identifying and curating research and application of systems approaches to complex problems

Diversity : Goal

to have members in every country, and from as many different disciplines as possible

- quantifies Goal

Encourage Theoretical Models : Goal

to encourage the development of adequate theoretical models in areas which lack them

- quantifies Goal

System Inventory : Objective

To inventory and describe theoretical systems across disciplines by July 2020

Five Members/Country : Objective

to have at least 5 members from every country by July 2022

- quantifies Goal
Diversity Option?

- Diversity: Goal
  - to have members in every country, and from as many different disciplines as possible

- Diversity-2: Goal
  - Members represent the wide diversity of cultures, languages, customs, age and genders

Suggestion: have a single Diversity Goal with sub-goals for geography, language, culture, discipline, etc.
Theoretical Model Goals?

- Encourage Theoretical Systems: Goal
  - to encourage the development of theoretical systems which are applicable to more than one of the traditional departments of knowledge

- Encourage Theoretical Models: Goal
  - to encourage the development of adequate theoretical models in areas which lack them

Should these two be reformulated into a goal and subgoal?
Questions/Issues/Ideas

• Should standardize style and format of text
  – Future tense?
  – Punctuation?
  – Complete sentences?
  – Etc.

• Could also capture current policies, official or unofficial, in the model but keep them separate. Each should eventually either connect to a goal or become a candidate for change or elimination